



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous–Affiliated to Osmania University

Bhavan's Institution Innovation Council

Outreach Programme- Entrepreneurship: A Career Prospect (2022-2023)

Report: Outreach program – Entrepreneurship: A career prospect

Introduction:

Entrepreneurship Development Cell of Bhavan's Vivekananda College organized an outreach program titled 'Entrepreneurship: A career prospect' at Cal Public School, ECIL on 5th November 2022. The objective of the program was to create awareness about entrepreneurship as a career option and its importance among the school students. The program was attended by around 150 students studying high school.

The lecturer in charge for the event was Dr, Shalini Devi Suvala and the students in charge for the event were Sreeram Nithin from BSc. Hons in Data science, 3rd year and Shreyal Batra, BA, 3rd year

Program Details:

The program started with the welcome address by the Principal of Cal Public School, followed by an introduction to ED cell and its activities by the coordinator of ED cell, Mr. M Thirimal Rao. Sir briefed the students about the importance of entrepreneurship and the various programs organized by ED cell to promote entrepreneurship and also explained the prospects of Entrepreneurship as a career option.

Sir spoke about the various aspects of entrepreneurship, including identifying opportunities, creating a business plan, obtaining funding, and marketing the product or service. He also discussed the challenges and risks involved in entrepreneurship and provided tips on how to overcome them.

The session was interactive, and the students actively participated in the Q&A session. They asked questions related to starting a business, the process of obtaining funding, and the legal

formalities involved in establishing a business. The coordinator addressed their queries and provided them with valuable insights into entrepreneurship.

Followed by a brief talk and interactive session by the lecturer incharge, Dr. Shalini Devi who engaged the crowd

Inspired by the program, at the end of the event, the Principal of Cal Public School announced a great initiative where he promised students a cash reward of RS, 10000 for students who would come up with good startup ideas.

Conclusion:

The outreach program conducted by EDC at Cal Public School was a great success. The program helped to create awareness among the school students about entrepreneurship and its importance. The coordinator provided them with valuable insights into entrepreneurship and encouraged them to pursue their entrepreneurial dreams. We hope that the students will come up with innovative, problem-solving ideas and keep their entrepreneurial spirits high.



